

# BehavioralOS Partners Program

For Practitioners



**BehavioralOS**  
Partner



# Irrelevance is the biggest threat to your practice

Join a revolution and break through the noise

Oversaturation of coaches

Lack of EQ development solutions

Traditional coaching methods no longer effective

The sheen of coaching is wearing off. Everybody is serving from a similar menu of traditional 360s, and profiling tools. And deep down you know that focusing on so-called leadership competencies is not where the real need lies.

You want to deliver effective interventions that reduce your burden and help you grow your value. It is hard to stand out in an overcrowded field where practitioner brands are often built more on a cult of personality than real results. More often than not, your clients' success as leaders is most closely related to how they treat others, and EQ training won't do the trick.

***You need a differentiator that helps you build a results-based personal brand and gives you both greater impact and more options.***



## Take your clients where self-assessments and traditional 360s cannot.

Gain access to the world's most effective relationship-development tool, and lots more. BehaviorTuner has been used by thousands of leaders around the globe for over thirty years. The newly-relaunched online version is better than ever. Plus, certified practitioners expand their network of professionals through our global network.

Certified Practitioners get special access to BehaviorTuner and are able to purchase and assign licenses to clients with ease and autonomy. We offer ongoing information, training and support to members. And as you grow in your mastery of our BehavioralOS system, you may be eligible to receive client referrals directly from us.

*Non-traditional tools and assessments, that reduce the coach's burden and increase the value of the engagement.*

*Based on proven a methodology published by a M.I.T Behavioral Scientist*

# Be a catalyst for accelerated relationship development and uncommon results.

There is a growing recognition that with machines taking on more tasks formerly done by humans, effective leadership is more about the quality of human interactions than anything else. The growth of EQ as a development need is one sign of this. But knowing is not enough.

For leaders in development engagements or programs, anonymous feedback fails to deliver the direct open dialogue needed to get to the next level, and can increase distrust in peers. The BehavioralOS Partners Program empowers coaches and other development professionals to help their clients get better insights and achieve more change, in less time.

Increases learning and development opportunities

Ongoing benefits and support

Direct referrals

Strengthened credibility with colleagues

# Get certified and boost your status

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